

Quit For Life[®] program eToolkit Guide



Your Quit For Life program eToolkit is available.

Employee awareness and engagement are key factors in the success of your Quit For Life program. One way to create interest and participation, and help your employees end tobacco use, is to promote the program throughout your organization with the Quit For Life eToolkit. The materials in your eToolkit, along with suggested uses, are outlined on the next page.

What's included in your Quit For Life program eToolkit.

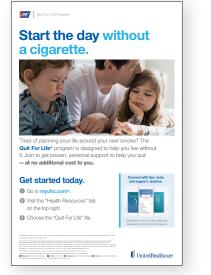




. .

Fliers - 8.5" x 11"

- Print and distribute to employees
- You can also send electronically as an email attachment
- Consider sending both printed and electronic formats.



Poster - 11"x17"

- Print and display this in highly visible areas, like a break room or hallway
- Display at company health and wellness
 events



Brochure - 8.5" x 11" double sided and folded in half

- Print and distribute to employees
- You can also send it electronically as an email attachment



Banner Ad - 300 W x 200 H at 72 dpi

- Use this copy for employer communications like email, newsletters, Intranet, etc.
- Consider working with your digital communications team to link the banner ad to myuhc.com[®]

Questions?

Please contact your UnitedHealthcare representative.

Insurance coverage provided by or through UnitedHealthcare Insurance Company or its affiliates.

The Quit For Life Program provides information regarding tobacco cessation methods and related well-being support. Any health information provided by you is kept confidential in accordance with the law. The Quit For Life Program does not provide clinical treatment or medical services and should not be considered a substitute for your doctor's care. Please discuss with your doctor how the information provided is right for you. Participation in this program is voluntary. If you have specific health care needs or questions, consult an appropriate health care professional. This service should not be used for emergency or urgent care needs. In an emergency, call 911 or go to the nearest emergency room.

18-8136 5/18 © 2018 United HealthCare Services, Inc. WF227367 74784-052018